



A COAT OF ARMS

Camel CIGARETTES

Free from
bite, parch and
any unpleasant
cigaretty after-
taste!



Smokers realize
that the value is
in the cigarettes and
do not expect pre-
miums or
coupons

Camels are sold everywhere in scientifically sealed packages, 20 for 10c; or ten packages (200 cigarettes) in a glassine-paper-covered carton for \$1.00. We strongly recommend this carton for the home or office supply or when you travel.

are worthy of your *quick* attention because they not only overcome every objection to cigarettes you may ever have had, but afford the keenest enjoyment that is as real as it is *new* to the most exacting smokers!

For instance:

Camel cigarettes will not bite your tongue or parch your throat; they leave no unpleasant cigarette after-taste, no unpleasant cigarette odor; they have a delightful mellow-mild-body, permitting you to smoke as many as you like, yet assuring that *desirable cigarette satisfaction* without any comeback! And Camels are as refreshing as they are different!

Put a Camel cigarette in your mouth and light up. You'll get the spirit of that smooth, novel flavor, of the expert blend of choice Turkish and choice Domestic tobaccos in the first few puffs! And, as you smoke more and more Camels their enticing taste will so meet your cigarette desires that you will realize their superiority.

Compare Camels with any cigarette in the world at any price!

Once you have a personal acquaintance with Camels, you'll not be surprised that smokers do not look for premiums or coupons. You'll understand, too, that the value is in the cigarettes, which meet every test you care to make.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.



FISK Tire Service

A Message to New Car Owners!

FISK Tire Service is FREE. It includes putting in your new tube, mounting tire on your spare wheel, air testing, inspection, inflation, your wheels inspected for alignment and so on, *regardless of the tire used.*

No other organization in the country is so well prepared to give you this assistance—*no other service policy is so liberal.* There is never a charge made in any Fisk Branch except for actual repairs and supplies.

Your future tire expense depends on your early knowledge of how to care for and use your tires;

proper inflation for *your* car; how to economize by caring for the small cuts; and a dozen and one other things that have a direct bearing on tire expense.

More than 100 direct Fisk Branches are distributed throughout the country. At any one of them you get this uniform FREE Service and expert advice. Many motorists have reduced expenses, eliminated road annoyances and increased their mileage greatly by *regular monthly tire inspections*—FREE at Fisk Branches.

Consult Your Telephone Directory for the Local Fisk Branch—Make Use of Fisk Service Now.





Our Private Prize Contest

NOTE: Nobody in this office approves of this little contest of our own but ourselves. The business office says that by not running the atrocious coupon in the lower right-hand corner of this page hundreds of people who might be subscribers each week are turned from this highly moral object. But the business office doesn't know everything.

Read This Carelessly

Here are the captions to go under the Roosevelt pictures on this page:

"My kingdom for a German!"
 "Shall I obey that impulse? Well, just watch me!"
 "This is so—long in coming!"
 "This is how I got my start!"
 Before the days of grape juice
 "You're a liar!"
 "Peace, be still—for everybody else but me"
 "Dance, d—n you, dance!"
 "At forty-one my spurs were won."
 "I cannot bear to leave thee"

Our Offer

To the one who comes nearest to placing the above titles correctly under the pictures on this page we will grant the privilege of becoming a subscriber to this paper, on condition, of course, that he sends in the proper amount for the subscription, according to the terms and figures published herewith, to wit, and be that as it may; also by these presents. We don't know what these figures are, and up to the time of going to press have never been able to understand them.

If we had to send in our subscription to this paper based upon our knowledge of how much money we would have to send in order to become a subscriber, we say frankly we wouldn't do it. We cannot tell you that you can get this paper for three months for one dollar because, if you live in Timbuctoo or other foreign parts, there is another rate; also, if you have been a subscriber before that makes a difference. We don't know why. The accurate figures, however, follow just below. If you can tell what they mean, then you ought to become a subscriber. You deserve it!

One year, \$5.00; Canadian, \$5.52; Foreign, \$6.04.

Special, new names only.

Three months, \$1; Canadian, \$1.13; Foreign, \$1.26.





GORDON'S DRY GIN

For the Gentleman who Discriminates

New England

Maine Woods

A whole world of unusual, healthful, never-to-be-forgotten summer pleasures. The best vacation for building up tired bodies and nerves.

Explore wild lakes. Camp in the open, take wonderful canoe trips, try game-fishing.

Or live at one of the permanent camps or summer hotels among the lakes and woods, with their vigorous out-door life, summer sports and jolly social life.

Expenses most moderate. Only 10 hours from New York.

Send for booklet A

The VACATION LAND

Vacation Books

They make summer planning easy.

Rates, capacity and other dependable facts concerning the best hotels, boarding houses and camps in over 1000 New England vacation resorts.

Including the White Mountains, the Maine, New Hampshire and Vermont Lakes and Woods, Berkshire Hills, Cape Cod, Martha's Vineyard, Nantucket, Casco Bay, Penobscot Bay, Mt. Desert and the ocean coast of five states.

Send for booklet B—state region you prefer.

The White Mountains of New Hampshire

The secret of White Mountain air is high altitude and the balm of spruce and pine. It restores tired nerves, gives you a new appetite, makes you over.

Thrilling mountain scenery, mile-high peaks, 100-mile views. Days of health and gladness, nights of wonderful sleep. Brilliant social life. Unsurpassed hotels, best of boarding houses at moderate rates. 10 hours from New York. Summer train schedule in effect June 30.

Send for booklet C

NEW YORK, NEW HAVEN & HARTFORD R.R.
BOSTON & MAINE R.R. MAINE CENTRAL R.R.

For booklets and information address
VACATION BUREAU
171 Broadway, Room 117, New York City

"Do You Follow Me?"

NO person who values his self-respect and who doesn't want to be lied to, will ever say, "Do you follow me?" when expounding a subject to a friend or acquaintance. There are so many reasons against the use of this interrogatory that only two or three of the best ones need be mentioned.

If you are enunciating words of wisdom, the chances are nine hundred and ninety-eight out of nine hundred and

ninety-nine that you are not being followed. On the other hand, if you are enunciating foolish words, it makes no difference whether you are being followed or not. A still more important reason, however, is embodied in the simple but inescapable fact that no man can ever be quite sure that he understands what the other fellow is trying to express. Therefore, the proper answer to the question, "Do you follow me?" is always, "I don't know." That, of course, makes the question itself absurd, and it is made



Howard Brockway's Rythmodik record of the Prologue to Pagliacci is one of the "show-pieces" of all piano records.

RYTHMODIK RECORD MUSIC ROLLS

are all "show-pieces."

Why?

Rythmodik piano records bring the fingers of such men as Bauer, Godowsky, Busoni and Edvard Grieg to your piano keyboard—reproduce every shade of touch, phrasing and singing tone.

This Pagliacci record might be commonplace on a commonplace roll. As Brockway has played it on the Rythmodik it is sublime.

Ask your music dealer to let you hear it.

Write for complete catalogue and monthly bulletins of new Rythmodiks. Address Dept. A.

AMERICAN PIANO COMPANY
437 Fifth Avenue New York

still more absurd by the fact that few are honest enough to answer, "I don't know," but insist upon lying and saying, "Oh, yes, I follow you all right enough."

It is clear, therefore, that the effort is quite hopeless. If you have something to express, all you can do is to pick out the most intelligent person or persons you can find, express your idea as well as you can and let it go at that. Do you get the idea?

For Sprains Lame Muscles

Absorbine, Jr., brings quick relief. Keep it always at hand for instant use.

Athletes use Absorbine, Jr., for the muscle that has been strained, for the cut or laceration that runs a chance of infection; for the abrasion that pains and the limbs that are stiff and lame from over-exertion.



Absorbine Jr.
THE ANTISEPTIC LINIMENT

When applied to cuts, bruises and sores, it kills the germs, makes the wound aseptically clean and promotes rapid and healthy healing. It allays pain and inflammation promptly. Swollen glands, painful varicose veins, wens and bursal enlargements yield readily to the application of Absorbine, Jr.

Absorbine, Jr., is made of herbs and is non-poisonous—safe to use anywhere, even by the smallest member of the family.

It Combines Efficiency with Safety

Only a few drops of Absorbine, Jr., are required at each application, which makes it an economical liniment to use. One ounce of Absorbine, Jr., added to a quart of water or witch hazel makes an antiseptic, general liniment of more than ordinary efficacy.

Absorbine, Jr., \$1.00 a bottle at most druggists or delivered

A Liberal Trial Bottle

will be sent to your address upon receipt of 10c in stamps.
W. F. Young, P. D. F., 307 Temple St., Springfield, Mass.



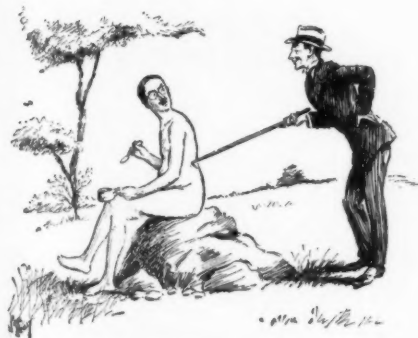
You get *fast colors* in

Emery
Shirts

Look for the *Emery* label: it stands for *pure dyes* today as always. Fit, color and wear GUARANTEED, in Emery Shirts, at \$1.50 up. Ask your dealer.

Nek-ban-tab, exclusively on *Emery* shirts, does away with bother in opening the button-pocket at back of neckband.

W. M. Steppacher & Bro., Inc., Philadelphia



Genial Ass: HELLO, WHAT'S THIS? A HERMIT?
"BLESS YOU, NO. I'M JUST TRYING TO LIVE WITHIN MY INCOME."

The Eternal Cycle

THE world was supplied with an original producer; namely, Woman.

Woman produced babies.

The babies grew up and produced tradespeople.

The tradespeople produced goods with which to supply the woman.

The goods, coming into competition

with each other, owing to the different parts of the world wherein they were manufactured, produced trouble.

The trouble produced international jealousies.

The international jealousies produced war.

Then the war proceeded to destroy the woman and babies, because it was through woman in the beginning that war became possible.

Safe, Easy and Sure

Mother knows that Foster Friction Plug won't let her slip.

No matter what your age, you can have the child-step, the safety, surety and buoyancy of youth.

Walking is a pleasure on



CAT'S PAW

CUSHION

RUBBER HEELS

There are no holes in Cat's Paw Rubber Heels to track mud and dirt, and they make all slippery roads and pavements safe.

Because the Foster Friction Plug won't let you slip—makes the heels wear longer, too—therefore most economical.

They cost no more than the ordinary kind—they are easy to find—all dealers sell them—50 cents attached—Black or Tan. Walk easy, safe and sure. Get a pair today.

THE FOSTER RUBBER CO.

105 Federal Street - - - Boston, Mass.

Originators and Patentees of the Foster Friction Plug, which prevents slipping.



There's not a man in America who doesn't need an Accurate Watch.



THE trouble is that there seems to be an eternal hope in the breast of every man that he will be lucky enough to get a cheap watch that will keep good time. It isn't done.

A really good watch is the finest piece of mechanism known. Its adjustments are so close that there is very little variation in its 157,680,000 beats in a year. The balance will travel 3,732 miles in one year on a single drop of oil. These almost-human workings of a watch are the result of the efforts of the best skilled workmen, who spend months in minutely adjusting and fitting the various parts of the mechanism, and to see that it is so jeweled with the finest precious rubies as to prevent friction and wear on constantly moving parts.

Before you can ever own a truly accurate watch you must make up your mind to pay enough for it. The men you know who carry reliable watches did not get them for the price of a pair of shoes—they paid the price of a good suit of clothes.

Your jeweler will tell you that this is true. Also, when you buy a high grade watch you are guaranteed against disappointment, not only by the maker; but every jeweler cheerfully gives to the buyer of a good watch a lot of service in the way of adjustments, etc., that it would be absurd for him to waste on a poor movement.

In fact no class of dealer in the world gives as much service with a worth-while purchase as the retail jeweler.

How much do you suppose a railroad conductor, engineer or brakeman pays for his watch? Rarely under \$25.00. Frequently as high as \$75.00.

And these watches are jounced around on trains, subjected to quick changes of heat and cold, shaken up in stops and starts, jolted in "hop offs" and "hop ons"—and still they keep accurate time, year after year. That's because they were good watches to start with. Every two weeks a railroad time inspector checks them up. Occasionally he may move the seconds hand forward or back just a few seconds, to make their time absolutely correct, but even this is not always necessary.

If the watch refuses to keep time within certain strict standards, it is taken out of service and the railroad man has to buy himself a new one. This

seldom happens. Railroad men choose their watches so it won't happen. Now does it signify anything to you that railroad men who buy their own watches, prefer to buy the Hamilton Watch?

The Hamilton is not the only watch accepted for railroad service, by any means. Yet a canvass of any group of railroad men (large enough to strike a national average) will show a majority of them carrying Hamiltons.

When you are sufficiently weary of a watch that won't keep time, and have made up your mind to buy a real timekeeper to carry for the balance of your life, go to your jeweler and tell him so.

Ask him to show you some of his good watches and tell you why they are better.

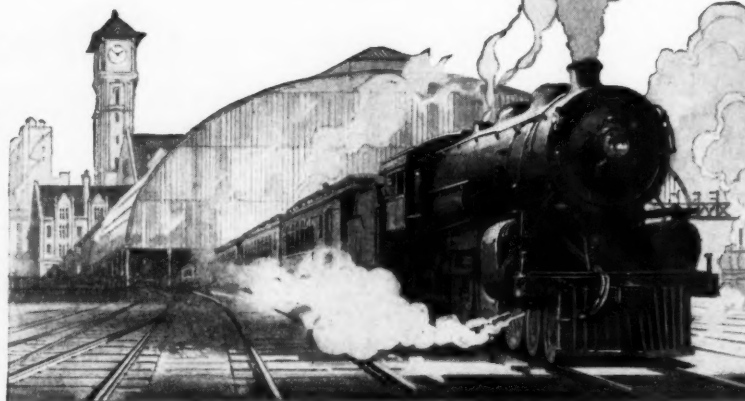
He will show you Hamilton Watches at \$25.00, \$28.00, \$32.50, \$40.00, \$50.00, \$60.00, \$70.00 up to \$150.00 for the Hamilton Masterpiece in 18k heavy gold case. He can sell you Hamilton movements alone to fit your present watch case for as low as \$12.25 (\$13.00 in Canada) and they are accurate, guaranteed watches with the price in plain figures on the box.

If you want to know more of the simple logic of buying a good watch

Write for the Hamilton Watch Book "The Timekeeper"

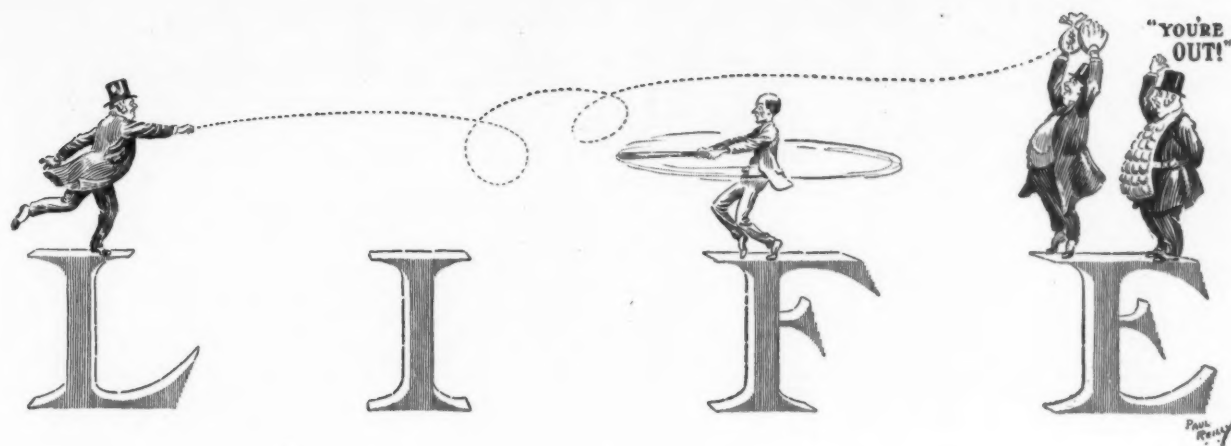
It shows all Hamilton Models for men and women, explains the meanings of technical watch terms and throws a flood of light on the problem of buying and owning a watch that will really keep accurate time.

HAMILTON WATCH COMPANY
Dept. K Lancaster, Pennsylvania



Hamilton Watch

"The Watch of Railroad Accuracy"



June

JUNE is undoubtedly our most written about month. June might very well apply to the Supreme Court for an injunction in restraint of the eulogies directed against her modesty. Has her lovely head really been turned by all of these fine things? Perhaps this may account for the occasional coolness she displays towards us. This Fortune's favorite among

months, with the lavish gifts she scatters about her, surely ought to betray a deeper sense of responsibility. Yet the reverse is true. June is so careless of her profusion! The almost constant warmth of her embraces makes us forget our own responsibilities, so contagious is her charming spirit!



THE STONE AGE

How to Save Paper

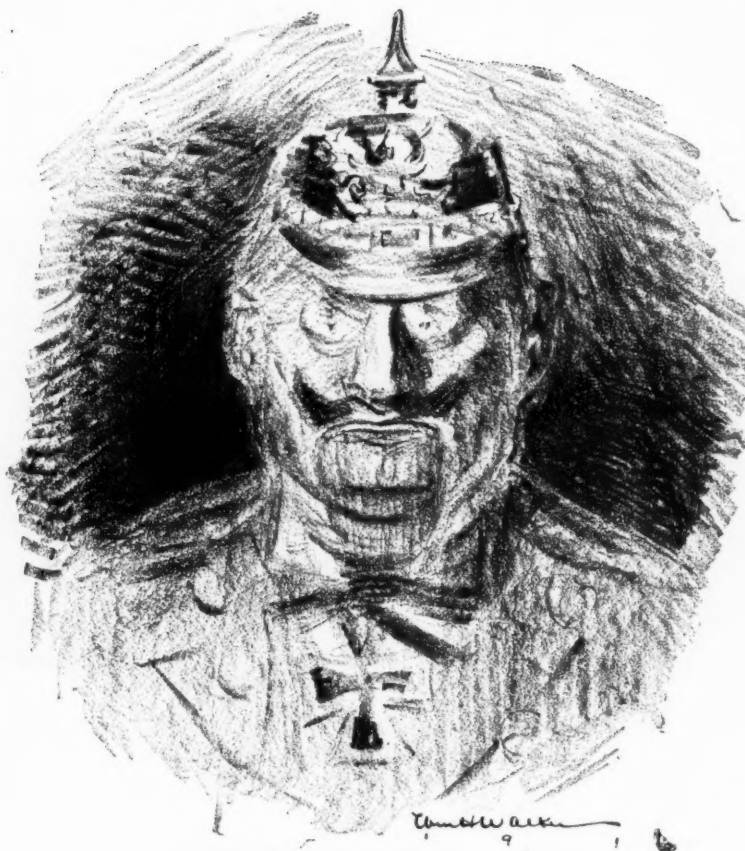
PAPER is very high, and may go higher. It is largely because of the war. Chemicals are used in making paper; used profusely; and the natural habitat of chemicals is Germany. It is unavoidably inconvenient now to fetch anything out of Germany, and the Germans are doubtless putting their chemicals to alimentary uses.

The high price of paper induces economy in the use of it, but not enough. Our friends and the friends of the other periodicals can help appreciably if they will all cease to send advertising literature through the mails. The habit of advertising in documents mailed to people's houses is a bad one at best. Put your advertisements in the paper. That is the proper way.

The leave-to-print privilege should be denied to members of Congress, except, possibly, to such as vote right about military preparation. That will save part of the paper now used by the *Congressional Record*. If the government printing house should shut down for a while, that would be a very timely



JOINING THE COLORS
BLACK AND TAN



A COMPOSITE OF THE UNITED STATES CONGRESS

economy, and no one would feel the absence of public documents, as no one reads them, anyway. If the whole output of paper for gratuitous distribution could be checked this would be a happier world, and the saving would be very great.

It was reported at the D. A. R. congress in Washington in April that the D. A. R. magazine was losing \$10,000 a year. Maybe it could stop till after the war! That would help. There are about a million other periodicals of the same general character in this country. If they could all stop till after the war it would save a lot of paper, and also ink, which is high, too, both black and colored, and nobody would mind except the editors, whose pay, of course, should be continued just the same.

As to these special-object periodicals, just a word. Our land nowadays is as full of organizations as a watch is of

wheels. The graduates of every considerable school or college are organized, every kind of business, every kind of charity, every kind of church or mission, every kind of politics and every "movement" is organized, and most of them issue a magazine. The Red Cross does; preparedness does; missions do by the dozen; charities, by the gross; and those that don't, issue reports and appeals until it is getting to be that ordinary private and obscure recipients of mail have to employ secretaries to sort what comes in.

There would be a vast saving of paper, and also of labor, if our organizers would use established vehicles of publicity to convey the information they have to impart, instead of doing it, each for herself, by special-object periodicals or by printed discourse sent to individual addresses. The thing is overdone. People will begin soon to or-



SUNDAY MORNING INVITATIONS

ganize in restraint of organization and appeal, and go to the legislatures begging for some new forms of restraint and license which shall protect them from so much intrusion and distraction of thought.

And So!

The incorporation of *Harper's Weekly* in the *Independent* is a logical event.

—*The Independent*, May 8.

NO doubt, but not quite so logical as would have been the incorporation of the *Independent* in *Harper's Weekly*.

WHAT university will be first to make Colonel House an LL.D.?

Be early, learned brethren, and avoid the rush!

Quick Calculation

THE superintendent of the Cincinnati, O., Zoo was making arrangements to feed the twenty-seven-foot python and needed men to hold the reptile during the repast. His advertisement was answered by a serious-looking darky.

"What we want," said the zoo man, "is a strong, husky chap to help hold the big snake while we feed him."

The darky's jaw dropped, his eyes stuck out like golf balls and he gasped:

"Yo'—yo'—want a man to do *what*?"

"We want a man to help hold the big snake. What's the matter? Don't be frightened, there'll be ten of us—"

"Hol' on!" gasped the darky, making for the door. "Hol' on! Dey may be nine o' yo', but dey won't be ten o' us."

HE: Would your father and mother object if they knew I had kissed you?

SHE: They never have.



NIGHTMARE—AFTER A VISIT TO THE BARBER

France

(To George Casenave)

FRANCE—what a word!
Like a drawn sword
Outward it crashes!
France—what a sword!
True as the Word
Inward it flashes!

Legions from near and far,
Why wage ye direful war?
Honor or truth or shame?
Whom shall we blame?
Loudly their claims resound,
Greed in some others found
Save France, in honor bound,
Wherefore she came.

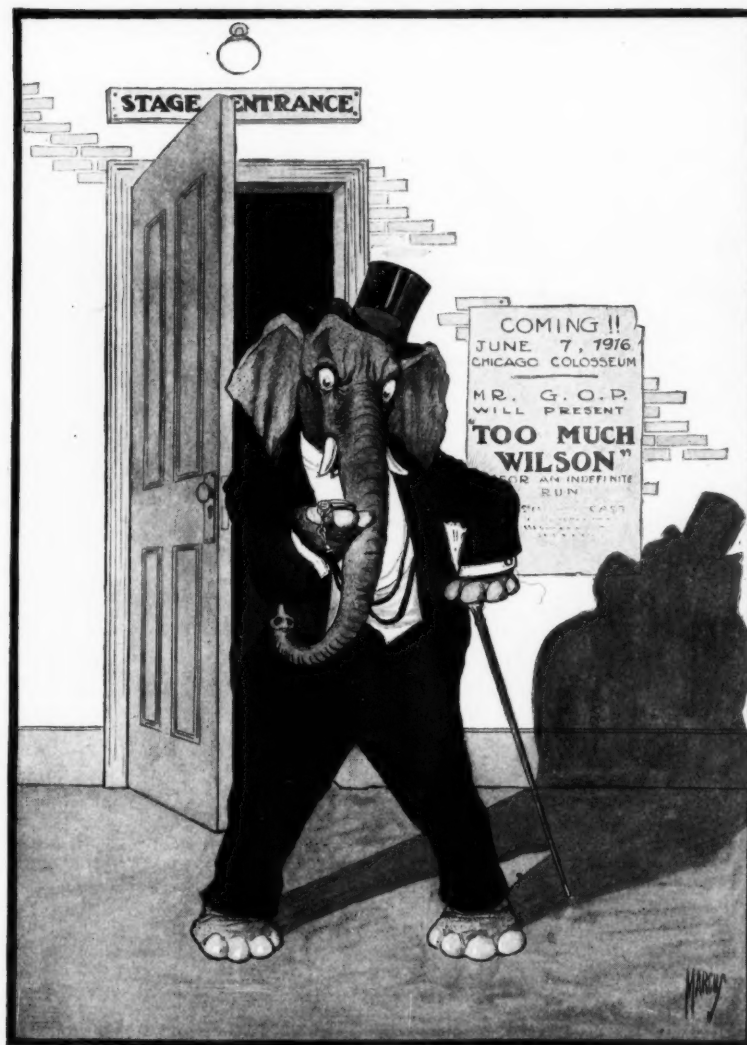
Who knows the heart of her
Through all the years?
We asked joy, art, of her,
All the gay part of her.
She hid her tears.
Therefore men deemed her loose!
She, nothing caring,
Told not a world obtuse
All her soul's strife;
Secret her inner life,
Griefs, fears and daring.

Then when the trumpets blew,
Instantly, silently,
She, with no outcry, drew
That glorious sword of her,
Kept burnished reverently.
Others with words would sue,
This was the Word of her!
Then was her heart revealed
As the banners above her;
Then were men's eyes unsealed,
Till e'en her foes love her.

Time has its rhymes far-brought,
Past poet's reckoning,
Nation, with Deed or Thought
Through ages beckoning.
Greece rhymes with Harmony,
Rome rhymes with Order
From innermost city
To uttermost border.

Thus history writes her rhymes,
(Proud Poland and Pity!)
Thus the Verse onward climbs,
Through human story.
England and Liberty!
France—and her Glory!

Henry C. Emery.



AN AWFUL DILEMMA!

Manager: GRACIOUS! ALMOST TIME TO OPEN THE SHOW AND I HAVEN'T GOT
A LEADING LADY!

The Bible as a Link

ON the centennial anniversary of the American Bible Society President Wilson spoke hopefully of the prospect that the Bible, when its distribution was sufficiently extended, would weave the spirits of men together and make them like-minded, and therefore peaceable.

That is the intention in Bible distribution. Mr. Wilson admitted it might take a long time to realize it.

Yes, a long time. Folks can scrap about the interpretation of the Bible and the application of its teachings with as much fury as about the single tax, suffrage, prohibition or any other live issue. In providing for the regeneration of mankind it is necessary to take very long views. Nevertheless, it seems a respectable opinion that, in the long run, the Bible will do at least as much to unite mankind as either the Krupp gunworks or the movies.



SEVERE "STRAFING" FOR SUBMARINE COMMANDER WHO SANK THE SUSSEX

We Have with Us

Elihu

FROM the time that the first Congress assembled in Philadelphia, there has always been among us a superior class of statesmen in each generation who have been too able to become President. Even as I speak, you are all thinking, I know, of Alexander Hamilton, Henry Clay, Daniel Webster and James G. Blaine; and possibly also you are now thinking of the distinguished man to whom I am to have the honor to present you. Certainly, my friends, he is most distinguished; certainly he is most able. There are many who think that he is the ablest man we have in public life to-day. His counsel is sought after; his opinions are respected; his high order of intellect is universally admired. Many unkind things have also been said about him; yet perhaps the source of these unkind things is their most effective refutation. He has been Secretary of State—some say our best one—and Secretary of War. He has been awarded the Nobel peace prize, that anomalous offering that is now going begging in the highways and byways of Europe; he has presided at



national conventions, been president of the Pan-American conference, United States Senator, and—either to add to his laurels or to take away from them, as you will—he has evolved a constitution for the State of New York as mysterious as a novel of Henry James and as unpopular as a Bryan Chautauqua lecture would be at an annual meeting of the Union League Club. On the whole, we like him very much. Maybe the fact that he could probably never be President is one of his strongest claims upon immortality. We trust that his counsels may long prevail among us, duly tempered by such advice and moral adjustment as we may feel desirable to give him. Ladies and gentlemen, I give you the name of our distinguished compatriot, Elihu Root.

His Choice

THE judge looked over at the prisoner and said:

"You are privileged to challenge any member of the jury now being impaneled."

Hogan brightened. "Well, thin," he said, "yer Honor, Oi'll foight the shmall mon wid wan eye, in the corner, there forninst ye."

After All, Size Is Something

WE Americans are often chided for our propensity towards bigness.

We work like mad for size. We organize enormous trusts; we build enormous buildings and carry them up to enormous heights; we struggle for huge circulations for our periodicals; we often say, This is a big country. We glory in big cities.

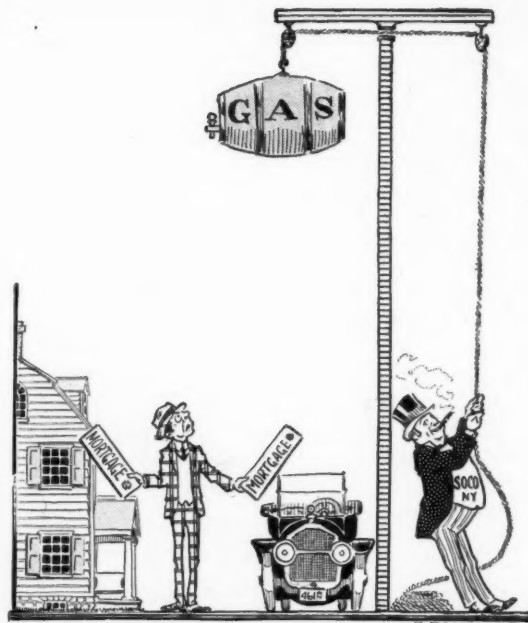
All that looks like foolishness to sophisticated observers, who remember that Greece was a small country, and feel, with justice, that quality counts for far more than size.

Nevertheless, after all, size is something, especially in a big scrap. When there is a battle between heavyweights lightweights do not count for much. What tells is size, weight, height, reach.

There is probably more sense than the wise appreciate in the blind American grasping after bigness. In the clash of world powers Destiny has need of very powerful instruments. She sees to it that they shall be ready when the pinch comes.

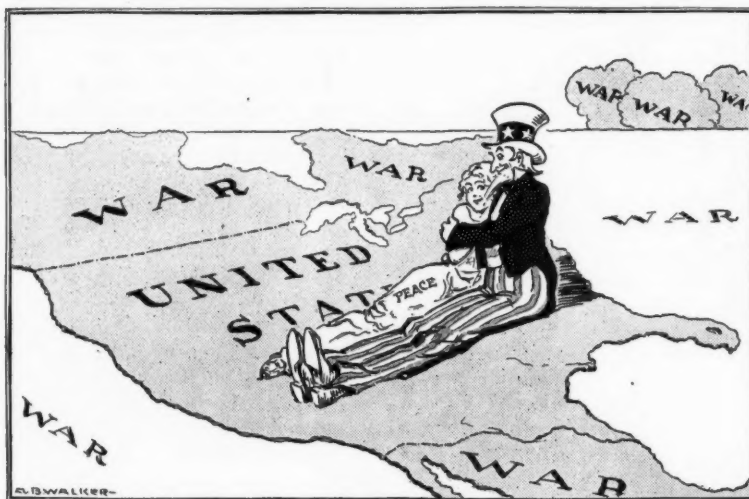
IF it were not for the newspapers we would never suffer, except from what happens to us.

As it is, with the help of the papers we suffer pretty steadily from what doesn't happen.



"GOING UP"

THE SAD PREDICAMENT OF THE MAN WHO MORTGAGED HIS HOUSE TO BUY AN AUTOMOBILE AND FINDS THAT HE WILL HAVE TO MORTGAGE HIS AUTOMOBILE TO BUY GASOLINE



MAROONED

Defined

WILLIE WILLIS: What's a "patriot," pa?

PAPA WILLIS: Generally a man who did some great deed so long ago that people have forgotten the selfish motive that really prompted it.

The Right Man

MRS. BILTER: Shall we get a detective to guard Clara's wedding presents?

BILTER (looking them over): You don't need a detective; all you need is a tinsmith.

Things You Shrink from Knowing

THE new militia bill increases the pay of the militia, but gives no promise of increased efficiency or adequate federal control.

The deaths from industrial accidents each year equal the killed in battle and died of wounds of any two years of the Civil War.

The murder rate in the United States is about nine and a half times that of Switzerland.

Eighty-five per cent. of our ammunition, arms making and powder making capacity is within easy reach of the sea.

If we lose sea control we could get no nitrate from Chile. Without this we could make no powder.

We spend about ten times as much for chewing gum as we do for ammunition of all kinds.



Columbia: WHY DO ALL THOSE FOREIGNERS LAUGH?

Not Yet a Hundred Babies

A LETTER from the Secretary-General of L'Orphelinat des Armées acknowledges receipt of the first remittance from LIFE's Baby Fund and states that while it was not possible at the moment to forward the names and addresses of the orphans to be benefited, that information would be sent by the following mail.

On account of the early closing of LIFE's forms, due to Decoration Day, the following acknowledgments cover only five days instead of a week, as usual. We have from

C. L. T. and L. F. T., Alameda, Cal., for Baby No. 97. \$73
LIFE, for Baby No. 98. 73

FOR BABY NUMBER NINETY-FIVE

Already acknowledged	\$29.60
Mrs. B. Davis, Toronto, Ont.	7.15
A Belgian, Century, Fla.	1.25
Crew of S.S. "J. A. Chanslor," Monterey, Cal.	5
W. H. Bentley, Los Angeles, Cal.	30
Total	\$73

FOR BABY NUMBER NINETY-SIX

A Belgian, Century, Fla.	\$0.75
Henry H. Taylor, Bridgeport, Conn.	2
Manly B. Haynes, Hanford, Wash.	5
E. T., Hillsboro, N. H.	5
Tait Estate, Butte, Mont.	2.50
Clarence T. Birkett, New York City.	6
From a Friend, Boston, Mass.	2
	\$23.25

The Thing Needful

THE psychology of the Hohenzollern dynasty: The mystical Idea of Grandeur without a sense of humor. Frenzied patriotism without a sense of humor. Alliance with a self-created God without a sense of humor. Messianic Kultur by the far-trumpeted Prometheus of nations without a sense of humor. It is just this absence of the sense of humor that will unhorse William II and lay his empire in the dust. For without that sense of humor nothing can persist a long time. It is proportion, sanity, viability—that sense of humor; and without it one goes very high, rocket-high, in human history, but comes down like the stick. It is just for that reason that the name of Homer will outlive that of Tolstoi and the name of Nietzsche will outlive that of William II. Humor (restraint and proportion) are found in Art—which is the humor of Consciousness. Suppose Tolstoi and William II had had a sense of humor? But maybe they had. Can it be they are *fumistes*?

Benjamin De Casseres.

Easily Traced

"THE plot of Dasher's latest book has a sort of vague, elusive familiarity."

"No doubt; he wrote it from the motion picture that was adapted from the stage success translated from the dramatized French version of a Russian problem novel."

Campaign Documents

HERE are two documents, not yet written, which would be powerful arguments for the re-election of President Wilson:

WASHINGTON, any date, 1916.

SIR:

I hereby tender my resignation as Secretary of the Navy, to take effect immediately.

JOSEPHUS DANIELS.

Accepted: W. W.

WASHINGTON, any date, 1916.

SIR:

I hereby tender my resignation as Secretary of the Treasury, to take effect immediately.

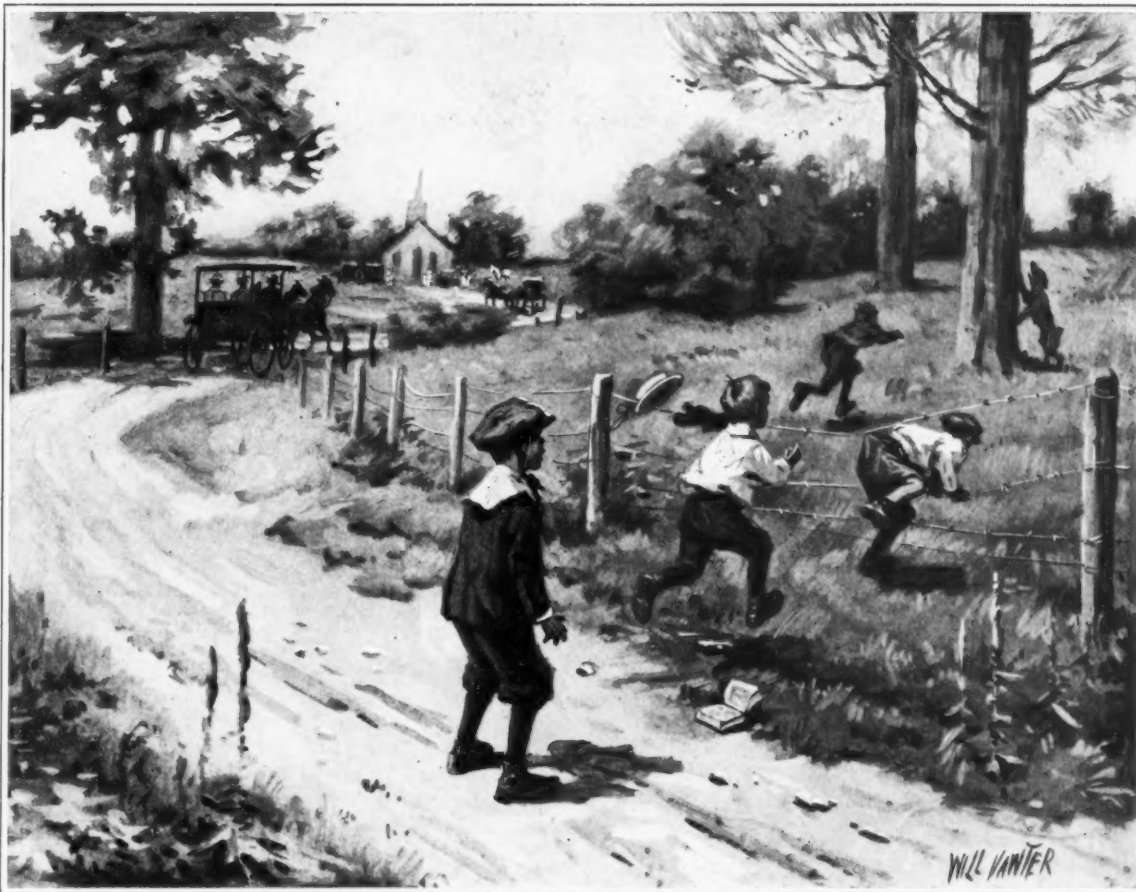
WM. G. McADOO.

Accepted: W. W.



Visitor: BUT WHATEVER INDUCED YOU TO TAKE UP SAFE-CRACKING FOR A LIVING?

"OH! I DUNNO, LADY. I GUESS I HAD A NATURAL GIFT FOR IT."



INCURABLES

It Ought to Be Done

WE have often wondered why there is no official organ published at Washington which will serve as a direct mouthpiece of the party in power. The *Congressional Record* is merely a copy of the proceedings in Congress, arranged in such a manner as to be impossible for any intelligent person to read.

Now practically every prominent financial or social power has its appropriate organ. The undertakers are well represented by a number of official organs. Why not the government?

The object of all government is to keep the people misinformed about what it is doing. A government therefore ought by all means to be represented by a newspaper. It is true that there are papers known as administration organs.

But, in addition to government matters, they keep people misinformed about a great many other things. This leads to a diffusion of interest. There should be a paper exclusively devoted to representing the government. The President could be the editor-in-chief, and the Secretary of State the managing editor. The children's sayings columns could, for instance, be conducted by Josephus Daniels. Mr. Bryan could, in the present instance, be called in to write the daily Wall Street letter. Mr. Burleson could be placed in charge of the puzzle department. As a starter, he could offer a series of prizes for anyone who could guess the nearest as to how much the post office is costing us. Mr. Baker could be placed in charge of the joke column, recording under this head the doings of our army. Obituaries by the Vice-President.

Life's Ticket

FOR PRESIDENT
HENRY FORD

FOR VICE-PRESIDENT
WOODROW WILSON

Our Slogan

PEACE ^{with}_{out} HONOR

The Family

THERE'S a girlie upstairs in her bed so deep—
Hark to the wind a-croon!
She's wrapped in a silver web of sleep,
Snug in her dream cocoon:
She hears the birds and crickets call,
She stirs and smiles and loves them all,
But somewhat less than she loves her doll—
Heigh-o for the little maid!

There's a laddie asleep in the house to-night—
Hark to the sound of wings!
His slumbers are filled with a soft delight
And strange, ecstatic things:
He dreams of brave knights on a sunlit plain,
Of fairy queens that soothly reign,
That wave their wands to banish pain—
Heigh-o for the sylvan glade!

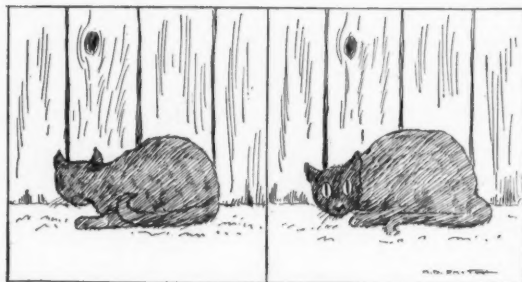
There's a mother of both. Hark! she gently sighs,
Kneeling beside them there.
The long day ended, 'neath starlit skies
She offers a broken prayer:
But out on the field, where the wild blades leap,
Where the shrapnel bursts and the bayonets sweep,
One lies quite still where a trench yawns deep,
And the toll of Mars is paid!

H. Stanley Haskins.

The Brutality of Guests

NOBODY has ever yet dared to say anything adverse about guests, because it is the nature of hospitality not only to be continuously joyful about all guests, but also to betray one's gladness over their presence. It seems to be a kind of dishonorable thing to go back on one's guests. Well, let us be dishonorable for once in our lives and get it over with. Let us tell the truth and shame the devil.

The majority of guests are nuisances. If you are a fairly decent housekeeper and even moderately intelligent, it is to be presumed that you run upon some sort of a schedule. Does your guest ever fit into that schedule? Never! You have to adopt a new one—based upon guesswork—to fit



NATURE STUDY

WHY THE CAT WAS GIVEN THE PERPENDICULAR EYE



"ALL DRESSED UP, AND NO PLACE TO GO"

his needs. He takes your cherished chair, sleeps in your favorite bed, he exercises in ways that you abhor, but which you are obliged to conform to while he is present. In short, your entire system of existence is, by his presence, completely unsettled.

To make the whole matter worse, he is continually protesting that he hopes he isn't putting you out in any way, and you, on your part, are continually protesting that his presence, instead of putting you out, has added a new joy to your life. Thus two liars cope with each other in a game where there are no stakes but the cheap sense of personal hypocrisy.

All this in case of a man. But if your guest be a woman, the matter is intensified a hundred-fold.

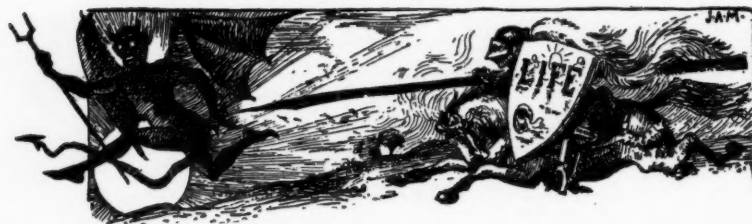
When you are visited by a woman, at once suspend every normal function you have slowly developed. Every known law is at once abrogated. Your new motor must be taken out in the most violent storm. Your servants—who are likely to grow restless after the first twelve hours—must run up and down stairs until they either give notice or are spoiled from that moment on. The linen closet is robbed of its best; your favorite book is cast aside; your morning paper is henceforth a negligible factor; your quiet, neutral hour is ruthlessly violated. Everything you hold sacred becomes a memory. Even your conversation is shattered; you say things you never have believed, merely to preserve the appearance of a perfect ease. The presence of a woman guest has rendered you a hopeless mental renegade.

T. L. M.

"I HEAR Toneup is on the water wagon."
"Then he's had it refilled with cocktails!"



HAS HE FORGOTTEN HOW TO SING IT?
"MY COUNTRY, 'TIS OF THEE."



JUNE 1, 1916

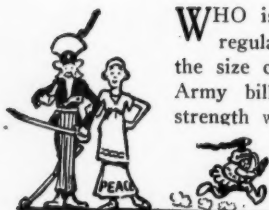
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WHO is going to enlist in the regular army to bring it up to the size contemplated by the new Army bill? Its minimum peace strength will be 160,000; its maximum peace strength, 206,000; its maximum strength if war is threatened, 254,000. Up to two months ago the army contained about 82,000 men. To keep it at that figure, between thirty and forty thousand men had to be recruited every year. In March, when our difficulties with Mexico became acute, Congress authorized the War Department to increase the army from 82,000 to 102,000. Of the 20,000 men thus called for, about 7,000 had been recruited in two months. That left 13,000 still to be brought in, and the new bill calls for at least 58,000 more.

One reads that Adjutant General McCain told a House Committee last January that last year there were 168,000 applicants for admission to the army, of whom 123,000 were rejected and about 45,000 taken. General McCain said the standard for recruits was high, and that was why the recruiting officers rejected so many. A recruit is required to show, he said, not only that he is physically fit, but that he is morally fit to be in the army. Besides that, he must be between eighteen and thirty-five years old, and must be an American citizen or must have taken out first papers. The War Department, it seems, is afraid it will have to lower its standards of admission before it can recruit even the moderate number of men called for by the new Army bill; for since the bill has no provisions

for compulsory service, the army can only get those who offer.

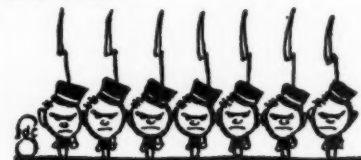
Of course, this problem of how to get enough troops without compulsory service has been in sight all along, and has made all this army legislation experimental. The new bill has an excellent provision. Enlistment is for seven years, three in active service and four without pay in the reserve. But soldiers who get a rating of "Excellent" may be transferred to the reserve after one year. A year in the army at eighteen may look profitable to many young men who would not want to spare three years for soldiering.



IF under present recruiting methods the army accepts only young men who are physically and morally fit to be in it, it exercises a nicer discrimination than any other institution that one can think of that deals with young men. Whether the average young man is physically and morally fit to be alive is a question that must be left to discussion by Calvinists and other experts, but a good deal of testimony can be gathered that he isn't. Of course, the army can't expect to be an aggregation of paragons. If it gets average young men it ought to be satisfied. Exceptional young men, practiced in physical exercises, deportment and self-control, are apt to want to be bank-presidents, merchants, plumbers, boss-manufacturers, or something that looks more gainful

than military service. What one hopes for from the army is that it will take its due proportion of young men who need improvement, and will improve them. There are always thousands of young men in stock for whom a year or two of the right kind of training and discipline would be invaluable; youths who go to the devil because no one has the strength to take them by the scruff of the neck and the slack of the trousers and plant their feet in the right path, and keep them walking in it till they have a chance to form a habit. Righteousness comes from the inside, but even the outward forms of it have a value, and with those, at least, the army has the facilities to make recruits familiar. It cannot count on giving them clean hearts, but it can do a great deal to give them clean habits. Our new army, small as it will be, is going to cost a great deal. If it is to be a paying investment it must be an institution out of which young men come better than they went in. If it is that, a large part of the cost of it can be charged up to education, and we are well used already to paying school bills, and don't greatly mind it.

Meanwhile the State of New York has adopted some military preparation laws that may be important, and are certainly worth notice. The Welsh bill, now a law, prescribes physical training for all pupils over eight in elementary and secondary schools, both public and private. The Slater bill, now a law, prescribes "military and disciplinary training for boys between sixteen and nineteen." These laws are compulsory, and the enforcement of them is in the hands of the Board of Regents—the organization which has charge of education in New York State. How much they amount to is not yet clear, but if they work well, and are found to be valuable, they are likely to be copied by other states.



COLONEL ROOSEVELT made a good speech in Detroit. He gave the neighbors of Henry Ford (the ad-



BELGIUM'S BURDEN

vertising Pacifist) a straight talk about the duty of military preparation and of not being hyphens. To all appearance they heard him gladly. He said it was essential that we should divorce the army and navy organizations absolutely from politics, nationalize our railroads and develop a merchant marine as a basis for our navy. By nationalizing the railroads he meant that all railroad regulation should be federal. He would have a regular army of 250,000 men, backed by universal service based on universal training. He thinks this universal training for universal service would be of the utmost benefit to us; an admirable discipline for our young men and a powerful agent for national democratic

progress. And we should be safe; oh, yes! No nation, he said, will ever attack a unified and prepared America.

It seems like the very doors of salvation; doesn't it! No more sin, no more war, if only we keep prepared as we ought to. But it's a long way to the Millennium, even by the straight military road.

One thing that haunts the mind as it dwells on the Colonel's speech is the question where we shall find men strong enough and wise enough to direct the vast power this country, if properly trained and organized, would represent. All the great countries just now seem too great for their available statesmen to handle. Their huge mechanisms can neither be stopped nor

steered, but seem in danger of running on until their wheels fall off.

Nevertheless, the Colonel was never about a better business than this advocacy of military and naval training and preparation in this country now. Whatever the world is going to be like; whatever degree of armament is going to be fashionable in Europe and Asia after this war, it is a fact and has been a fact for twenty-two months that we are culpably slack in military matters, and neither so safe nor so useful in the world as we should be if we had paid due attention to this branch of our national business. More power, then, to the Colonel's elbow when he plies the goad.



IT were much to be desired that Senator Gallinger might abate the ferocity of his opposition to the appointment of Hon. George Rublee to the Federal Trade Commission.

Mr. Rublee had the misfortune to intrude into New Hampshire politics as a Progressive, and in course of some campaign, to commit *lese majeste* against Senator Gallinger by opposing his re-election to the Senate.

Re-election to the Senate is a fixed habit with Senator Gallinger, and for anybody to interfere with it is the unpardonable sin, so he is down on Mr. Rublee with the weight of a brick house, and when Mr. Rublee's appointment came up he disclosed to the Senate that it was "personally objectionable" to him, and called upon his senatorial brethren to block it.

And up to this writing they have blocked it, which is a pity, because Mr. Rublee is an accomplished and diligent man, whose labors on the Trade Commission are pretty generally held to be valuable to the country, and not bad even for trade. No reason for rejecting him has been suggested, so far as known, except that he is not a joy to Mr. Gallinger's liver. It is not creditable to the Senate to reject such a man for such a reason. Somebody ought to give Senator Gallinger something else for his liver, and get him to let Rublee go through.



WHEN THE AMERICAN
FACTORIES STOP SENDING
AMMUNITION TO EUROPE
WE EXPECT TO HAVE
SOME OF OUR OWN.

HOWEVER, THERE IS
NOTHING IN THE
REGULATIONS THAT
PREVENTS A HERO FROM
FURNISHING HIS OWN
BULLETS OR PROVIDING
HIS OWN FOOD.

COMMISSARY
DEPARTMENT

FOOD HAS BEEN
ORDERED FROM PORTLAND,
ME. AND IF THE TRUCKS
WHICH ARE BEING BUILT
IN OMAHA ARE FINISHED
IN TIME IT WILL BE
HERE NOT LATER THAN
ONE WEEK FROM NEXT
THURSDAY... (PERHAPS)

HEROES DYING
OF STARVATION
MUST NOT EXPECT
A
MILITARY FUNERAL

MEETING COMMITTEES
FOREIGN AFFAIRS
EIGHT
MILES BACK

IN GOD
WE TRUST

FIELD
TELEGRAPH
STATION

ASK YOUR
NUMBER PLANNY

PORK

MILITARY

AMMUNITION



Our army might get better attention if Congressmen were obliged to serve



By Way of a Final Curtain



AS about its last gasp, this season, which simply refuses to die according to the usual schedule, gives us "Molly O," a musical piece with libretto by the Messrs H. B. and R. B. Smith, who are very old hands at the libretto game, and who state that the plot is founded on a story by Boccaccio. Boccaccio needn't turn over in his grave with apprehension about the use of his material. Even guided by the cleverest of spiritualistic mediums he wouldn't be able to discover the plot. There is some kind of a stab at a story, which in the first act gives the characters opportunity to appear in up-to-date costumes at an alleged Newport, and in the second permits them to put on all sorts of fantastic attire and near-attire at an art students' ball in Vienna.

The Messrs. Smith have a sort of Ford factory for turning out the librettos of girl-and-music shows, and are quite aware that a plot is an entirely unnecessary fitment for one of these entertainments. Why they should go to the trouble of dragging poor old Boccaccio's name into their present effort is as great a mystery as why the late Anthony Comstock tried to drag him into unpleasant notoriety. However, Boccaccio can stand the treatment to which his name is subjected, and will probably continue, in spite of it, to be one of our best-sellers.

Musically, "Molly O" is pleasant, although the composer,



THE SUBWAY WAY OF A MAN WITH A MAID

Mr. Carl Woess, is apparently quite content to follow in the beaten path well worn by some hundreds of other composers who have agreed in believing that it would be unsafe to give the public anything too original or striking in what they provide for their voices and orchestras in this kind of entertainment. Doubtless the composers know their business, for in the present instance the audience enjoyed as much as any of the numbers another presentation of the burlesque male quartette with the familiar barber-shop harmonies.

The cast presents as the prima donna in the title rôle Katharine Galloway, a statuesque and attractive young artist with a generous smile displaying rather constantly a glittering array of pearly teeth, all backing up a pleasant, but not phenomenal, voice with some effective high notes. Mr. Albert Parr was the romantic hero with a Viennese title which had something to do with the entanglements of the characters. At the first performance he was beyond his depth vocally and as an actor. Messrs. Tom Lewis and Dan Quinlan did their best to make fun with slender material, and Grace Field helped a lot with her piquant personality and some new dances.

"Molly O" is a far from novel or original contribution to a field of amusement which has been so over-exploited that its patrons have become very exacting and hard to please.



THIS should be the time to recite the epilogue of the present theatrical season, but a reference to the Confidential Guide will show an unusual number of theatres still open and

presenting attractions that bid fair to run for some time to come. A backward spring is partly responsible for this state of affairs, but general prosperity is the principal cause. Wall Street is having million-share days, and labor of all kinds was never so well paid. With a flood of money circulating, a good part of it is bound to flow in the direction of amusement, and not only are the existing theatres getting their share, but the theatre-building mania seems on the point of breaking out again.

In New York this material prosperity has been the main feature of a season not highly distinguished otherwise. There have been sporadic signs of an improving public taste in the way of much better financial support for attractions of intrinsic merit as opposed to those entirely frivolous. That several Shakespearian productions have been successful is due largely to the interest aroused by the tercentenary. As indicating an improvement in taste we have among other things the generous patronage given to Grace George's season of plays of merit, the unexpected success of "Justice," the prosperity of the Washington Square Players, and the long run of Stevenson's "Treasure Island" in play form.



THIS doesn't mean that New York has suddenly become high-browed and that melodrama, sex plays and girl-and-music shows have been completely shoved to the wall. The season has shown a tendency to deprive these last of their monopoly of the theatres and a revulsion of public taste in favor of a somewhat higher appeal in the character of the amusement offered. There have been some severe blows to the managerial traditions that have governed the theatres of New York, and on the producing side a strengthening of the independent spirit. Shakespeare has actually made money,

and it has been successfully demonstrated that good plays well done, without some stimulating side issue, can still find a public.

The season of 1915-16 seems to have pleased managers, authors, artists and the public so that kicks are few in the land.

Metcalfe.

LIFE'S CONFIDENTIAL GUIDE TO THE THEATRES

Astor.—"Cohan's Revue 1916." Highly laughable entertainment for those familiar with the plays at other New York theatres. In other respects an effectively staged and clever girl-and-music show.

Bandbox.—"The Washington Square Players" "The Sea Gull," by Tchekov.

Belasco.—"The Boomerang" by Messrs. Winchell Smith and Victor Mapes. Witty comedy of the present, dealing largely with some of the foibles of the medical profession. Laughable and very well acted.

Booth.—Closed.

Candler.—"John Galsworthy's "Justice." Interesting and well-acted drama of the administration of the criminal law in England.

Casino.—"The Blue Paradise." Comic operetta of the Viennese type with catchy music and an original plot.

Century.—Closed.

Cohan's.—"Mitzi in "Pom-Pom." Unusually novel and diverting comic operetta, tuneful and very well presented.

Cort.—"Molly O." Operetta. See above.

Criterion.—Closed.

Eltinge.—"Fair and Warmer," by Mr. Avery Hopwood. Farce with the humorous side of alcoholic over-indulgence laughably exploited.

Empire.—Closed.

Forty-fourth Street.—Closed.

On the roof, cabaret and dancing, beginning at midnight.



REPUBLICAN CONVENTION

RUNNING THE CAR



"FISHERMAN'S LUCK"

Forty-eighth Street.—Closed.

Fulton.—"A Woman of No Importance," with Miss Margaret Anglin and Mr. Holbrook Blinn. Excellent performance of Wilde's comedy of wit and paradox.

Gaiety.—"Mrs. Fiske in "Erstwhile Susan." Life among the Pennsylvania Dutch made the background for a clever and unique character impersonation by the star.

Globe.—"Gloria's Romance." Moving-picture drama by Mr. and Mrs. Rupert Hughes, with Billie Burke as the star.

Harris.—"Hit-the-Trail Holliday," by Mr. George M. Cohan and others. The religious revivalist and the prohibition agitator with their money-making methods made the subject of a mirth-provoking farcical comedy.

Hippodrome.—"Hip-Hip-Hooray." Big things in spectacle, vaudeville, ballet and ice carnival done in a big way on a big stage.

Hudson.—"The Cinderella Man," by Mr. Edward Childs Carpenter. Wholesome little sentimental comedy, agreeably presented.

Longacre.—"The Great Lover," by Mr. and Mrs. Hatton and Leo Ditrichstein. Clever and well-staged comedy drama of life among the artists of grand opera.

Lyceum.—"How Britain Prepared." Spectacular moving pictures with an argument for preparedness.

Lyric.—"Katinka." Pleasant comic operetta of the usual sort.

Marine Elliott's.—"Marie Tempest in "A Lady's Name," by Mr. Cyril Harcourt. Extremely clever and amusing farcical domestic comedy of English life, very well acted.

New Amsterdam.—"Sir Herbert Tree in "The Merry Wives of Windsor."

Princess.—"Very Good, Eddie." Diverting girl-and-music show, given an unusual intimate charm from its presentation in a very small theatre.

Punch and Judy.—Closed.

Republic.—"Common Clay," by Mr. Cleves Kinkead. Drama of the injustice of the law of sex as applied to men and women. Interesting and well acted by an unusually good cast.

Shubert.—Closed.

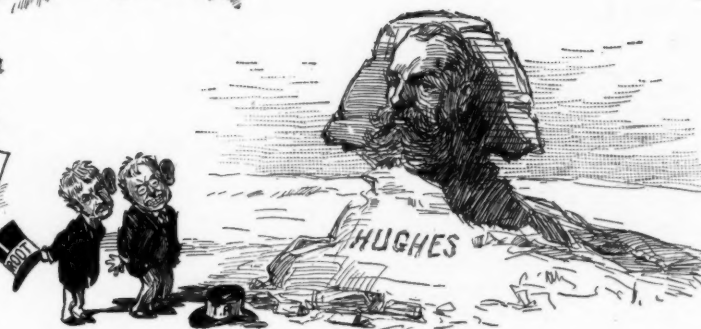
Thirty-ninth Street.—Closed.

Winter Garden.—"Robinson Crusoe, Jr.," with Mr. Al Jolson as the featured comedian. Girls and rag-time, brilliant costumes and scenery, all supplied in generous quantities to satisfy the insatiable appetite of the t. b. m. for this kind of entertainment.

Ziegfeld's Frolic.—Clever midnight cabaret and other festivities to while away the tedious hours that many persons devote to the uninteresting habit of sleeping.



THE EVA TANGUAY OF POLITICS



"AND NEVER A WORD SAID HE."



"SEEN' AS HOW I AM SO EARLY DONE FOR, I WONDER WHAT I EVER WAS BEGUN FOR."



FOR DISTINGUISHED SERVICES IN AMERICA



THE FIRST ANNIVERSARY.

"WHERE, OH, WHERE IS MY LITTLE DOG GONE?"



FATHER KNICKERBOCKER HAS A PREPAREDNESS PARADE

The Latest Books

IT isn't often (our reading habits being what they are) that a book of short stories warrants an emphatic and unconditional recommendation to all and sundry from that devil's advocate, the reviewer of books. But from every point of view—from that of the actual probabilities of reading-enjoyment to be derived from it by all sorts of readers; from that of the vivid and varied, but always valid, concernment with life that it maintains; from that of technical literary interest in American letters, and from that of sheer esthetic response to artistic quality—"The Best Short Stories of 1915 and the Yearbook of the American Short Story," edited by Edward J. O'Brien (Small, Maynard, \$1.50), deserves this sort of sweeping commendation.

THERE is neither space nor need for comment on the separate stories in this collection. I outline, instead, the method of their selection, calling attention, in passing, to the editor's introductory essay upon conditions and upon his critical criteria, and to his tabulated analysis of the year's output. During 1915 Mr. O'Brien read twenty-two hundred American short stories published in American magazines. He divided these into three groups—a discard-group of stories that showed neither distinction of form nor vitality of substance; a group of stories that showed one or other of these achievements; and a group of stories that showed both. From the latter he selected ninety-three stories that he considered as achieving an organic blending of these two qualities, and from these last he has picked the twenty stories here published. We are all of us deep in his debt.

WAYLAND WELLS WILLIAMS'S novel, "The Whirligig of Time" (Stokes, \$1.30), deserves the single asterisk of Mr. O'Brien's second group for the possession, in an interesting degree, of that vitality of substance that compels our recognition of its characters and scenes as a living portion of our imaginative experience. The two brothers whose lives it outlines; their contrasted natures and their relations with the ramifying group of their family connections; the New Haven and English settings of their bringing-up; are all presented with the verve and vividness of personal observation and comment. But, as a whole, the novel attains neither distinction of form nor unity of purpose.



Etiquette of Cupid's Golf Links

ON Cupid's Links near Courtship Bay
Above Flirtation Landing,
A Twosome has the right of way—
(A "Lonesome" has no standing).

There, hearts instead of balls are teed,
The wise preferring true ones.
Whenever hearts are lost indeed,
The losers play with new ones.

And hearts are driven, lofted, coaxed,
Encouraged, trapped, bamboozled,
Exalted, putted, bunkered, hoaxed
And variously foomled.

But when upon the green they sink
In velvet grass or clover,
Then hole them out, and do not think
To play the sweet round over.

Arthur Guiterman.

IAN HAY, the Scotch novelist whose amusing tales have gained considerable vogue on this side during recent years, is now a captain at the front, and has been sending back to an English paper a series of semi-fictional sketches of army life in training camp and field. These appear here in book form under the title of "The First Hundred Thousand" (Houghton, Mifflin, \$1.50), and afford a pleasant, a diverting and an obliquely enlightening change of war fare. We have seen war from the outside through the eyes of all sorts of outsiders. Here is a pair of eyes with a twinkle in them placed at our service inside the lines.

ASHLEY H. THORNDYKE of the Columbia University faculty has contrived to leaven scholasticism with creativeness in a most interesting manner in the survey of dramatic practice and public attitude in Elizabethan times that he calls "Shakespeare's Theatre" (Macmillan, \$2.50). A handsome volume,

helpfully diagrammed and illustrated, its summary of the historical, mechanical, literary and popular aspects of the sixteenth-century theatre is based on a wide scholarliness and infused throughout with a living interest. It is always a joy to find any department of the so-called "humanities" thus quickened into being human.

FLY-FISHERMEN, attention! Here is another Daniel come to judgment on that perennial question as to whether trout will sooner eat the insects that they recognize or "fly to others that they know not of." Louis Rhead's "American Trout Stream Insects" (Stokes, \$2.50) is a valuable work. Much personal study and experimenting have gone to its making, and it is filled with precisely presented information, both verbal and pictorial. It will be as welcome to those enthusiasts whom it enables to fight fish as to those others whom it enables to fight the author.

J. B. Kerfoot.

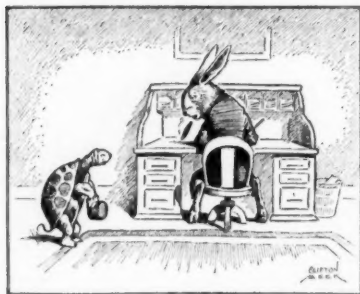
Survival of the Eastern States

SOME unnamed person has sent a communication to the *London Spectator* (April 8th) saying that he has made what he believes to be a great and possibly a very important discovery. "I believe," he says, "that, in spite of the large amount of apparently good evidence to the contrary, the Eastern States of America are still in existence, and even inhabited, and that places such as New York, Boston and Philadelphia (he hopes he has got the names right) are still standing." He admits that the best opinion is that the Middle West is not only the true America, but the only America. "There beats the full pulse of life. The Far West is too wild and woolly; the East too effete and decrepit. The Middle West alone counts. It is in such cities as Chicago, Milwaukee and Kalamazoo that is to be heard the authentic voice of Transatlantic civilization." He admits all that, and still insists that the Eastern States do still exist, and should not be allowed to drop altogether out of human ken.

There is confirmation for the theory of this ingenuous writer in an article by Henry Adams Bellows which we find copied into the *Boston Transcript* from the *North Western Miller* of Minneapolis, in which it appeared. Mr. Bellows admits that the Eastern States still exist; admits it, not directly but by implication. For he says the Middle-Westerners think and feel just about as the Easterners do about the war, but that they are more timid and less articulate in expressing their feelings in print. Most of them came from the East, he says, and not long ago. They have changed their sky but not their minds. They go East constantly and



A REGULAR FAN



"DID YOU RING FOR A MESSENGER, SIR?"

examine that country, but there is comparatively little corresponding inspection of the West by the East. The East, when it travelled, was wont to go to Europe, and now stays at home, but the West, besides going often to Europe, had the habit of going East, and still maintains it. So the Middle West is fully competent to bear witness that the East is still there.

Of fourteen senators who voted last month for a small army, only four came from the Middle West. The rest came

from the Far West and the South.

Chaff the Middle West by all means; it amuses it to be chaffed; but no one should fool himself with the notion that the Middle West is not all right, and will not give a great exhibition of fireworks if the gong strikes at Washington to let some off.

The most pacifist part of the Middle West seems to be the Mississippi Valley, but that is not an extra cool locality, and will warm up, undoubtedly, when the word comes.



the soup of the epicure



Franco-American in your summer home

What is it you require of the summer-time larder? *Quality*—nourishing, body-building, delicious Food. *Variety*—that spice of life more than ever demanded by the air-sharpened appetite. *Convenience*—ease of preparation, release from the cares and petty worries of the daily menu.

And this is an accurate description of Franco-American Soups. So dainty, wholesome, and deliciously French are they that those who most prize good food will have no other. The Franco-American list presents a delightful range of selection for every meal—at home or in the open—for the fashionable luncheon or dinner party or the hastily improvised "snack." And they are all ready to serve—on the picnic, on the yacht, on the motor trip, at home.

Order a liberal supply of the Franco-American selections today and you will be grateful for them on many and many a summer's day, be it warm or be it cold.

Merely heat before serving

Thirty-five cents the quart

Twenty cents the pint

At the better stores



Franco - American Soups

Selections:

Tomato
Mock Turtle
Ox Tail, thick
Clear Ox Tail
Consommé
Bouillon
Julienne
Mutton Broth
Clear Vegetable
Vegetable, thick

Chicken Consommé
Chicken Gumbo
Clam Chowder
Clam Broth
Chicken
Beef
Pea
Mulligatawny
Green Turtle, thick
Clear Green Turtle

"Let us give you a taste of our quality"

THE FRANCO-AMERICAN FOOD CO.



Optimistic

"What's the trouble, girlie?"

"Oh, Algernon, I'm afraid for you. Father threatens to kick you into the middle of next week."

"Well, my dear, if he insists, let him do it. But hold next Wednesday evening open for me."

—Louisville Courier-Journal.

Two married women were having a chat, and, as usual, the conversation veered round to the expense of living. "It's really awful how the rise in prices has affected us!" said one sadly. "Why, do you know that my bills for clothes this year are exactly double what they were last year?"

"Goodness!" gasped the other, "I don't see how your husband can afford it."

"He can't," replied the first, calmly. "But then, he couldn't afford it last year, so what's the difference?"—Argonaut.



"WHERE THE HITCH COMES IN"

Up to Date

"Pa, what is an alchemist?"

"An alchemist, my son, was an ancient philosopher who tried to transmute the baser metals into gold."

"Are there any alchemists these days, pa?"

"None of the old sort. The modern alchemist is trying to find a substitute for gasoline."—Birmingham Age-Herald.

After the Blow

FLATBUSH: Did you ever lose much time house hunting?

BENSONHURST: Oh, yes; we lived out West at one time, and we had a cyclone. I spent six days looking for my house.

—Yonkers Statesman.

"HAVE you any objections to me as a son-in-law?" asked the young man.

"Yes," replied Mr. Cumrox. "At present you're cheerful and companionable and I like you first rate."

"Then why not have me in the family?"

"I don't want to take a chance of spoiling you. I don't know how you would turn out after mother and the girls had bossed you around for a few years."—Washington Star.

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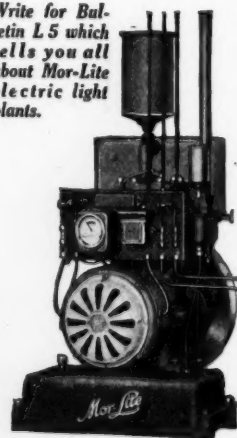
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Extreme simplicity of operation
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Write for Bulletin L5 which tells you all about Mor-Lite electric light plants.



These are features of the Mor-Lite individual electric light plant for country homes. Ample current for lighting the average house, garage, etc., and for operating any household apparatus, such as vacuum cleaner, sewing machine, electric fans, etc. Costs only about ten cents a day to use.

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257 CARS IN ONE

Mitchell

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WITH TWENTY-SIX
EXTRA FEATURES

Makes Men Stop and Think

**This Car is a Lesson in Factory Efficiency
Which Business Men Can Never Forget**

This is to men who believe in efficiency. To men who rebel at waste or extravagance, lost time or lost effort, or multiplied profits.

The New Mitchell offers an impressive example of factory efficiency made a fine art. We urge every man to see it.

Who is John W. Bate?

John W. Bate, the efficiency engineer, has for 30 years been famous. But only in the inner circles of men who build machines.

Silent and modest—cooped up in a workshop—the world has known naught of his genius. Yet he has revolutionized several vast industries. And he has saved to the buyer of travel machines tens of millions of dollars.

Now we think it time, with the advent of this 17th Mitchell, to give him proper credit.

Costs Cut in Two

John W. Bate has cut Mitchell factory costs in two. Every building in our 45-acre plant has been designed by him for this purpose.

Every machine among our 2092 cuts the

cost on some part to the minimum. Every man and method is a second-saver.

And the car itself—in its utter simplicity—in its 184 drop forgings—in its 256 steel stampings—is a prime example of efficient designing.

All of these things we owe to John W. Bate, who has given 13 years to the Mitchell.

Now 26 Extra Features

Now, as a result, you buy a powerful Six—extra long and roomy, but very light—for \$1325.

You get a 22-coat finish. You get deep, costly upholstery. You get a wealth of Chrome Vanadium steel.

You get Bate cantilever springs, an engine-driven tire pump, reversible headlights. You get 26 extra features—things you would miss—all paid for through factory savings.

Let your Mitchell dealer show them.

A Composite Beauty

This Mid-Year Mitchell—in lines and equipment—combines all the best features our experts found in 257 Show models. Plus all our own creations.

We waited for the verdict on the new styles. And this is a composite model of all that was most attractive.

This Mitchell chassis has been selected by 36 noted engineers, and purchased by them for their personal cars. Your dealer has a list of them. This stamps the Mitchell supreme in engineering.

The makers of Hyatt bearings found six Mitchell cars which had averaged 164,372 miles each—over 30 years of ordinary service. This marks the Mitchell supreme in endurance.

The Bate cantilever springs—found in Mitchell alone—make it supreme in comfort.

This car can have no rival with any man who investigates these facts.

\$1325 f. o. b. Racine

For 5-Passenger Touring Car
or 3-Passenger Roadster
7-Passenger Body \$35 Extra

With a high-speed, economical, six-cylinder engine of enormous power. Wheelbase, 127 inches. Anti-skid tires on rear; complete equipment, including engine-driven tire pump; reversible headlights. New Mitchell Eight, \$1450 f. o. b. Racine.

MITCHELL-LEWIS MOTOR CO.
Racine, Wis., U. S. A.



OUR FOOLISH CONTEMPORARIES



Economical

HUB: Look here, Mary. It was only last month I paid a dressmaker's bill of \$74, and here is another one for \$60.

WIFE: Well, dear, doesn't that show that I am beginning to spend less?

—Boston Transcript.

The physical effort required to say "GORDON" when ordering a cocktail, fizz or rickey is very slight. The RESULT from the slight effort is worth it.

HECK: They say that when a man is drowning his past life is brought up before him.

PECK: That happens also when he has a quarrel with his wife.

—Boston Transcript.

Wine Jelly when flavored with Abbott's Bitters is made more delightful and healthful. Sample of bitters by mail 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.

There's something about them you'll like—



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Herbert Tareyton London Smoking Mixture
1/4 Pound 50¢ — Sample upon request
Falk Tobacco Co. 58 West 45th St. New York.

Excess of drink is no less harmful than excess of food or work or play.

The long-headed man applies moderation to all four with a net result of happiness.

He's pretty apt to order a mild and mellow Whiskey—Wilson—Real Wilson—That's All!

The Whiskey for which we invented the Non-Refillable Bottle

FREE CLUB RECIPES—Free booklet of famous club recipes for mixed drinks. Address Wilson, 13 E. 31st St., N. Y. That's All!



HAVONE

THE man who makes an Art of living carries his cigarettes in a Havone Case.

His cigarettes are not crushed together, mused or broken, as in the ordinary case; but upright, each in its own compartment, clean and inviting.

By the grace of Havone, the act of offering a friendly smoke becomes an accomplishment.

HAVONE CORPORATION, Dept. C, 21-23 Maiden Lane, New York

The Havone is as easily filled as the ordinary cigarette case.

Havone Cigarette Cases are made in heavy Silver-plate, Solid Sterling and 14 K Gold. The silver-plated cases at \$5 are especially popular.

If your dealer hasn't stocked up on the HAVONE, send us \$5 and we will mail you one direct—either plain finished, or with monogram spot, or one of the all-over patterns.

At any rate, send us your name on a post-card for one of our handsome catalogues.

"Why don't you have your wife examined by an alienist?" "Rather have a good native American doctor any time."

—Baltimore American.

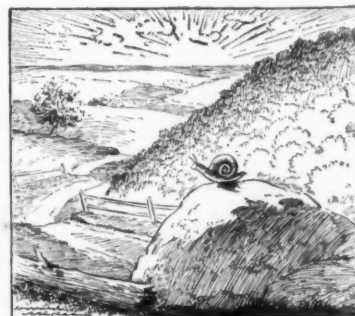
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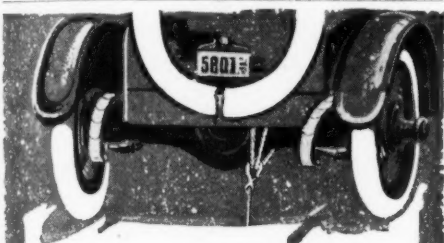
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Mother: AND WHOM DOES HE RESEMBLE?
Perplexed Bachelor: HE HAS A SUGGESTION—JUST A TOUCH, YOU KNOW—OF THE ELDER BRUTUS.



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rope with the big pull

When you need a tow home you
can depend upon the

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to withstand the most severe tests it
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Baseline Autowline is pencil size but
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Compactly coiled, it easily fits under a
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out of a rut on its own power, or as a sub-
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POWERSTEEL TRUCKLINE is Baseline
Autowline's "big brother" for heavy
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Wire Rope with an eye at each end and
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FIFTH AVENUE & 37TH STREET
NEW YORK

Reported Birthbed Utterances of the Great

NERO: Well, for one thing, I shall
never be accused of attending a
Georgia lynching.

GUTENBERG: When I think of those
best-sellers and yellow journals, I shud-
der at my own coming genius as an
inventor of printing. But here goes!

NOAH: It may be wrong, but I think
I shall join the wets.

METHUSELAH: My only regret is
that I can't be the author of a new set
of rules on how to live to a ripe old age.

PRAXITELES: Praise be to the gods,
I shall not live to see those monuments
to old soldiers!

ATTILA: Some day the world will
realize my true gentleness.

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FIXES RICKETY FURNITURE

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AN HOTEL OF DISTINCTION

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BELL-ANS
Absolutely Removes
Indigestion. One package
proves it. 25c at all druggists.



PREPARE
for the hot weather

Clicquot Club Ginger Ale is the national antidote for that hot weather thirst. It makes thirst a pleasure.

Because Clicquot Club is popular don't get the impression that it is "pop." It is sold in every one of the 48 states, which is proof enough that it is a beverage of character and excellence.

Being very highly carbonated it is superior to charged water for almost every kind of mixed drink.

The water from which it is made is slightly laxative, the ginger is the best Jamaica, the flavor comes from pure juices of lemons and limes. Exceptional care and cleanliness attend its manufacture.

Buy it by the case. Drink it foaming, sparkling and cold. Sold by the best grocers and druggists. Other Clicquot Club beverages are: Birch Beer, Lemon Sour, Sarsaparilla, Orange Phosphate and Root Beer.

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GINGER ALE

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Summers out in the Atlantic; the thrill and romance of the sea, the exhilaration of its wonderful air.

Ideal Vacation Life

Sailing, bathing, boating, fresh and salt water fishing. Great golf. Beautiful lakes.

For illustrated booklets, write Vacation Bureau,
Room 460, 171 Broadway, New York.

New York, New Haven & Hartford R. R.

Comparisons

CRAWFORD: Do you think they'll ever drive Villa out of the mountains of Mexico?

CRABSHAW: He seems to be about as safe as if he'd committed a murder in New York and the detectives were after him.

"LITTLE boy, little boy, you shouldn't fight that way."

"Hold off with your peace talk, lady. One more punch on the nose from me and I'll have this kid ready to listen to you."—*Detroit Free Press.*

Encouragement from Texas

LIFE is a pictorial weekly published in New York City. It is well gotten up, mechanically, illustrated artistically and edited by a traitor. I have made the charge before, and I repeat it here, that LIFE is a subsidized organ of those business interests in the U. S. that would find war financially profitable. LIFE is fanning the spark of international distrust into flame for the money there is in it. The editor of LIFE is a hypocrite, masked in the veil of pretended patriotism—"preparedness."

A few weeks ago LIFE issued what it was pleased to call a "Humiliation Number." That particular issue was most appropriately named; it was the most "humiliating" piece of literature I have had the misfortune to run across in ten years.—*The Pitchfork.*

"If you please, m'm, could the doctor come at once? Miss Ethel's got spots; Master Tom, whooping cough; Mr. Charles, wot looks like German measles, and the master was under the car when it started sudden-like."

"I'll tell him. What number is the house?"

"No number, m'm. The name is *Sans Souci*."—*London Opinion.*

LONG ISLAND

White Sandy Beaches
Fine Surf Bathing



Surf Bathing in itself means the best relaxation summer affords. Plenty of good sport on the clean, white, sandy beaches, cooled by a never failing ocean breeze.

OVER 500 MILES OF SHORE LINE
from which to choose—all within easy reach of New York City

Send ten cents to G. P. A., Long Island R. R., Pennsylvania Station, N. Y., for book showing actual pictures and describing just what you will find.

L.I.R.R.



A man is born with relations; he picks out his friends for himself.

So with tires—the tires that are on a new car the car manufacturer selects.

When a car owner buys tires he selects them himself.

Nearly every Kelly-Springfield tire used is selected by the car owner.

Kelly - Springfield Automobile Tires - Hand Made

THERE is an important fundamental principle involved in this tire selection. You ought to understand it.

Few users buy Kelly-Springfield tires until after they have had experience with other tires. And fewer, having once used Kelly-Springfield tires, voluntarily discontinue their use. There is a reason for both conditions.

The reason few users try Kelly-Springfield tires first is that the initial selection of their tires is made by the manufacturer who equips the cars which they buy. And Kelly-Springfield tires cost more.

The manufacturer must put tires on the car he sells, but need not put on tires which give excess mileage. He is only obliged to equip with tires which yield the mileage most tire manufacturers guarantee. That is all the car buyer expects.

If the car manufacturer equips with a tire which gives a greater mileage than this, he has to pay the additional cost out of his own pocket—and why should he?

Considering proper manufacturing econo-

mies, he equips with tires which cost him least and yet give reasonable satisfaction. He equips his car with higher priced tires only when he buys advertising value for his car, as well as tires.

Now we cannot meet the manufacturer's price requirements. Hand-made tires cost more to make and yield excess mileage. We cannot compete on price when the excess mileage doesn't count. So we rarely sell tires to car manufacturers.

Kelly-Springfield tires are sold almost exclusively to car owners who pay higher initial prices because they know they receive excess value. At present the demand is far in excess of our production.

The demand has been so great that owners order tires before they need them to get them when they need them.

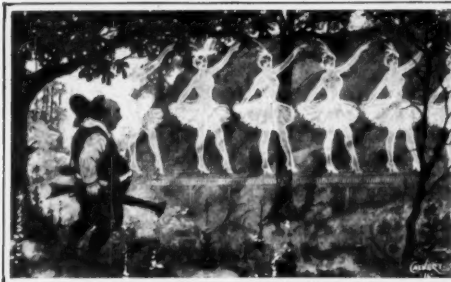
It is important to you to know these conditions and to know true tire economy.

Kelly-Springfield Tire Co.

Factories in Akron and Wooster, Ohio
Executive Offices: Broadway & 57th St., New York

Send ten cents for the new game, "Going to Market"





Early Dutch Settler (lost on Manhattan Island): GOLLY! THIS MUST BE ABOUT BROADWAY AND FORTY-SECOND STREET.

CONVENIENCE

GOLD will buy things anywhere. But it's neither as safe nor as easy to carry as Wells Fargo Travelers Checks.

And the carrying of neither gold, silver nor paper money will insure you the attention of Wells Fargo & Company, wide-spread, and with a reputation for *personal service*.

Wells Fargo Express Service is immediate, personal and safe. Try it for your baggage as well as your packages.

WELLS FARGO
Travelers Checks



EGYPTIAN DEITIES

"The Utmost in Cigarettes"
Plain End or Cork Tip

People of culture, refinement and education invariably **PREFER** Deities to any other cigarette.

25¢

S. Anargyros

Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World

Fate

AN eight-year-old product of the modern methods of primary school education in New England, tripping home by her mother's side from an art exhibition, said, "I have decided I shall be a great painter, and sister can be a poet."

"What about Frances, Elizabeth and Mary, your playmates?" the mother replied. "What will they be?"

"Frances," the tot replied, "is going to write books, Elizabeth is going to be a suffrage lecturer, and Mary, poor Mary, she hasn't much ambition. I guess she'll have to be just a mother."



Havoline Oil Goes To College

The long disputed question of supremacy among lubricants has at last been settled!

HAVOLINE OIL went to Purdue University and it graduated first among the twelve leading lubricants of the world. It earned the highest percentage in every quality by which fuel efficiency is measured. It led in wearing qualities—in minimizing frictional loss and in heat resisting powers. In uniform quality in all temperatures, Havoline Oil was conceded first place.

The verdict is conclusive: Science places Havoline Oil first and foremost among the leading lubricants as the World's standard of quality.

"It Makes A Difference"

Despite its proven superiority, Havoline Oil costs no more than the next best. If the lubricant you are using is not the best, you are not protecting your car investment.

Indian Refining Company
Dept. I New York



EVERYWHERE a car can go Havoline is sold. See that the Havoline sign is over the garage, general store or grocery where you stop for oil or supplies.

Write for booklet "Havoline Oil Goes To College."



Highest in Everything

No Waste of Energy

"You never encourage mud-slinging in a campaign?"

"No," replied Senator Sorghum; "if you're going to throw something, throw a rock."—*Washington Star*.

Hence the Heathen

"Father is no longer an Episcopalian."

"Why not?"

"He said the 7th inning came too often in the service."—*Harvard Lampoon*.



In the protective bottle—"a good bottle to keep good whiskey good."



Carstairs Rye

Est-1788

The nation's "nightcap" for 128 years.

"SINCE 1788.
—IT MUST
HAVE MERIT"

Roads

A ROAD is a device of long standing, which in modern times is used for autos to wear out. Roads are also used to raise dust and taxes and kill chickens, dogs and children.

Roads are very common, almost as common as accidents. We see them everywhere. It is quite difficult, indeed, to go any distance without running across one.

Roads are made of various materials. In the northern part of this country they are made of bluestone and macadam. In the southern part they are made of mud. Of the two kinds of material, the mud is likely to be more durable, which, as the



CRÊME YVETTE

(Pronounced Evet)

"For Smart Desserts"

Do not be satisfied to serve "the usual thing" in desserts at your luncheons, garden teas and dinners. There are so many delightful ices, sorbets, charlottes and jellies that you can make with Crème Yvette.

These desserts have the subtle bouquet and taste of the violet, as well as the colour. Famous chefs regard Crème Yvette as their first aid when they want to obtain some especially enticing sweet.

Crème Yvette is sold at 80c and \$1.50 per bottle at fancy grocers and wine dealers.

Book of signed recipes by well-known Chefs, sent free.

Write for it now.

SHEFFIELD COMPANY
7th Ave. at 14th St., New York



*Take a
KODAK
with you.*

EASTMAN KODAK COMPANY,

*Catalog free at your dealer's,
or by mail.*

ROCHESTER, N. Y., The Kodak City.

Scripture so beautifully expresses it, "sticketh to one like a brother." Roads are not always friendly with each other and, although they can be seen constantly mingling together, they are likely to be cross. When a road enters a city it becomes puffed up with importance, and is then known as a street, a boulevard or an avenue. Life in cities, however, in spite of the society, is not always agreeable to roads, which are then likely to be afflicted with various diseases, among which we may mention gaspeitis, telegraphitis and graftonomy.

Respectability

RESPECTABILITY is a dam. It says, "I am what does it." But the truth is what does it is the water that is held back and piles up till it finds an effective outlet. Respectability says, "You can't do this! You can't do that!" All the harder drives energy at the openings that are left. After all has been said against it, and there is plenty to say, Respectability still remains a discipline, and valuable for that.

Brutes and Brutes

Dogs are not as vicious as some people would have you believe, according to George M. McCarthy, president of the S. P. C. A. He is in a position to know whereof he speaks and at the same time competent to judge, for he is friendly toward all animals.

In most of the cases where persons are bitten, the human is more to blame than the animal. Children tease a dog until one of them is bitten, and not infrequently grown people, passing along the street and meeting a canine, kick at it. If the dog resents this form of brutality and bites, off the victim rushes to the police



perfumes, varies with the personality of the user

With a BLOND, it recalls honeysuckle, tuberose—or is it jonquil or hyacinth?

And around the BRUNETTE and TITIAN types it creates a fragrant atmosphere of dark red roses and recalls the gorgeous bloom of the Pagoda tree of the Burmese temples, or the wonderful Ylang and Champa flowers.

Even with two Brunettes, the odors differs, according to the personality of the user.

Mary Garden Perfume accentuates the temperamental characteristics of every woman.

In warm weather, Mary Garden Cold Cream, Toilet Water, Face Powder and Talcum, must be used by all with social ambitions,

Rigaud
Master Perfumer
Paris

Approved by
Harvey W. Wiley,
Director of Good
Housekeeping
Bureau of Foods,
Sanitation and
Health.

AN OUNCE of NUJOL IS WORTH A POUND of "CURE"

Use NUJOL to PREVENT constipation

A LITTLE care about eating, a moderate amount of exercise, and the use of Nujol as an internal lubricant to counteract any tendency to costiveness, will keep most people free from constipation.

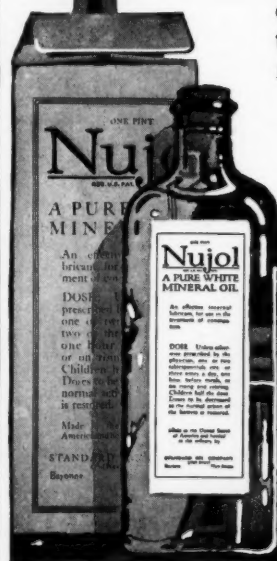
On the other hand, careless dosing with habit-forming laxatives and cathartics may easily bring about a serious condition. Laxatives and strong purges won't "cure" constipation. Frequently they serve to aggravate the very condition they are supposed to relieve.

Nujol relieves constipation without upsetting the digestive processes or forming a habit. It acts in effect as a mechanical lubricant, softening the contents of the intestines and so encouraging normal, healthy bowel movements.

Most druggists carry Nujol, which is sold only in pint bottles packed in cartons bearing the Nujol trademark. If your druggist does not carry Nujol, we will send you a pint bottle prepaid to any point in the United States on receipt of 75 cents—money order or stamps.

Address Dept. 15

STANDARD OIL COMPANY
(New Jersey)
Bayonne New Jersey

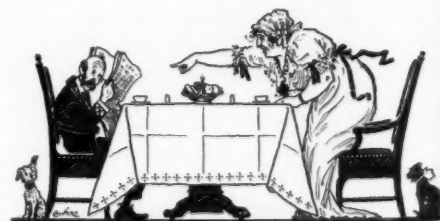


Nujol
REG. U.S. PAT. OFF.

to demand that the dog be shot and its owner prosecuted. In reality, the man deserved to be bitten and should be prosecuted for kicking at the beast.

Dogs should not be permitted to run the streets of a city, and no lover of them would permit his own canine to do so if he could prevent it. The fact that a dog is found in the street, however, does not justify any person in kicking or abusing it. The man who cannot treat a dumb animal kindly is the greater brute.

—Hudson (N. J.) Observer.



"THE SPEAKER OF THE HOUSE"

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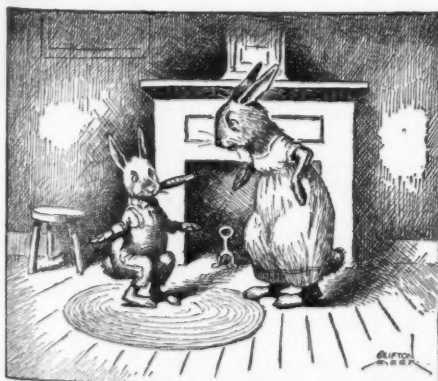
Never given free, to men or cigarettes, and awarded only after a strenuous course in the school of experience.

Evidenced often in good taste—the acquired ability to choose what is right.

So it is a significant fact that the most highly developed men of the world take naturally to the decisive, unmistakable flavor of Rameses—because “The Aristocrat of Cigarettes” is out of the rut, unusual, *vital*ly distinctive.

Remember—men are Rameses smokers generally after long experience with every other brand there is.

And nobody ever changes from Rameses.



“WHY, JOHNNY! ARE YOU USING TOBACCO?”
“I DON’T CARE WHAT YOU CALL IT, MOTHER, BUT IT TASTES JUST LIKE THE CABBAGE WE GET OVER IN SQUIRE HAWKINS’ PATCH.”

Imaginary Conversations

“SO this is a New York restaurant, is it?”

“Yes, sir. I am the proprietor. What can I do for you?”

“Well, sir, I am a quiet, unassuming man of moderate taste and income, and I have come in here to have a comfortable meal.”

“Thank you, sir. Would you like the music stopped?”

“I would.”

“Pietro, tell the orchestra to jump out of the window. And now, sir?”

“Have those vulgar, loud-talking people at the next table removed.”

“It’s done, sir.”

“Bring me some bread and butter without charge.”

“Here, sir. Anything else?”

“No, thanks. I’ll tip the waiter and pay twice as much for my food as I ought to, this time. No use in reforming the world too suddenly.”

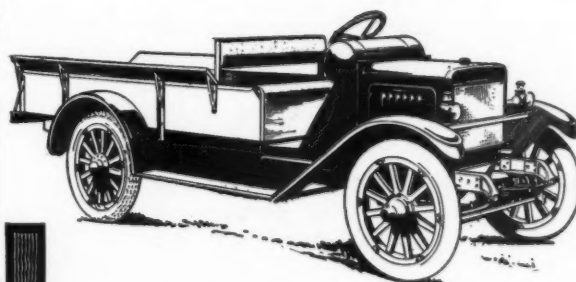
“Thank you, sir.”

“Don’t mention it.”

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Denby now sets a new price standard—your insurance of greater value. Combine this with the proven Denby design and performance and your logical truck is the Denby.

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Place Our Poets?

All licensed here save poets.

—Head-line in *Evening Post*.

WHY should poets be left out? The new department of licenses, so strangely proficient and ubiquitous in other directions, surely has been remiss in this one. Cats have licenses. Why not poets?

How many poets are there roaming at large among us who either ought to be suppressed altogether or should be made to pay for the privilege? And how about stray and mongrel poets who are a charge upon the community? Should not a pound be provided for them and a gas tank that

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The Leading Perfumer
of the World.
PARIS, FRANCE

COEUR DE JEANNETTE

A Perfume That Symbolizes
the Most Exquisite Femininity

COEUR DE JEANNETTE might be called "The Heart of a Fairy Princess." With its gentle potency and loveliness, its evanescent charm and whimsical witchery, this delicate odor is a veritable queen among perfumes. 1 oz. and 2 oz. bottles.

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IDEAL QUELQUES FLEURS EVETTE
QUELQUES VIOLETTES POUDRE EVETTE

Sold by all leading dealers in the complete line of Extract, Toilet Water, Powder, Talcum, Soap and Sachet.

Sample bottles 20 cents; except Quelques Fleurs, 25 cents.

Park & Tilford
Sole Agents for
the United States
and Canada.

they may be put out of their misery?

Poets have done much to influence the world. The good poets and the bad ones ought to be differentiated. There ought to be a board of poet commissioners composed of men who know real poetry when they see it. No magazine editors need apply.

FIRST GIRL: What's biology mean?

SECOND GIRL: Why, it's the science of shopping, I suppose.—*Boston Transcript*.

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OLD Overholt Rye
and quinine is an unfailing remedy in curing colds and preventing serious developments.

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"Same for 100 years"

proves invaluable and saves many a doctor's bill. It possesses decidedly strengthening qualities and should be in the home, at all times, for emergencies. Aged in the wood, bottled in bond.

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Reduce repair bills
Protect delicate
mechanism
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shocks



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STEEL
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FEATHERS come on birds and women. They are also used in beds, fans and dusters. Stuck on a thin layer of tar, they make an ornamental covering for the body, much affected in the extreme West and South. Arrayed in a coat of tar and feathers, many a man has felt humble enough to be the president of a railroad.

Feathers are large or small according to the place where they grow, and in this respect display an unerring

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Produced by the old French slow method of fermentation in the bottle taking from six to seven years of time.

Great Western is the Only American Champagne ever awarded a Gold Medal at Foreign Expositions.

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WHETHER you hike for "the game" or the country, or must stay strapped to a desk, B. V. D. Underwear will give you more genuine comfort than you ever had before.

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If it *hasn't*
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Union Suits (Pat.
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upward the Suit.

B.V.D. Coat Cut Under-
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upward the Garment.

The B. V. D. Company, New York.

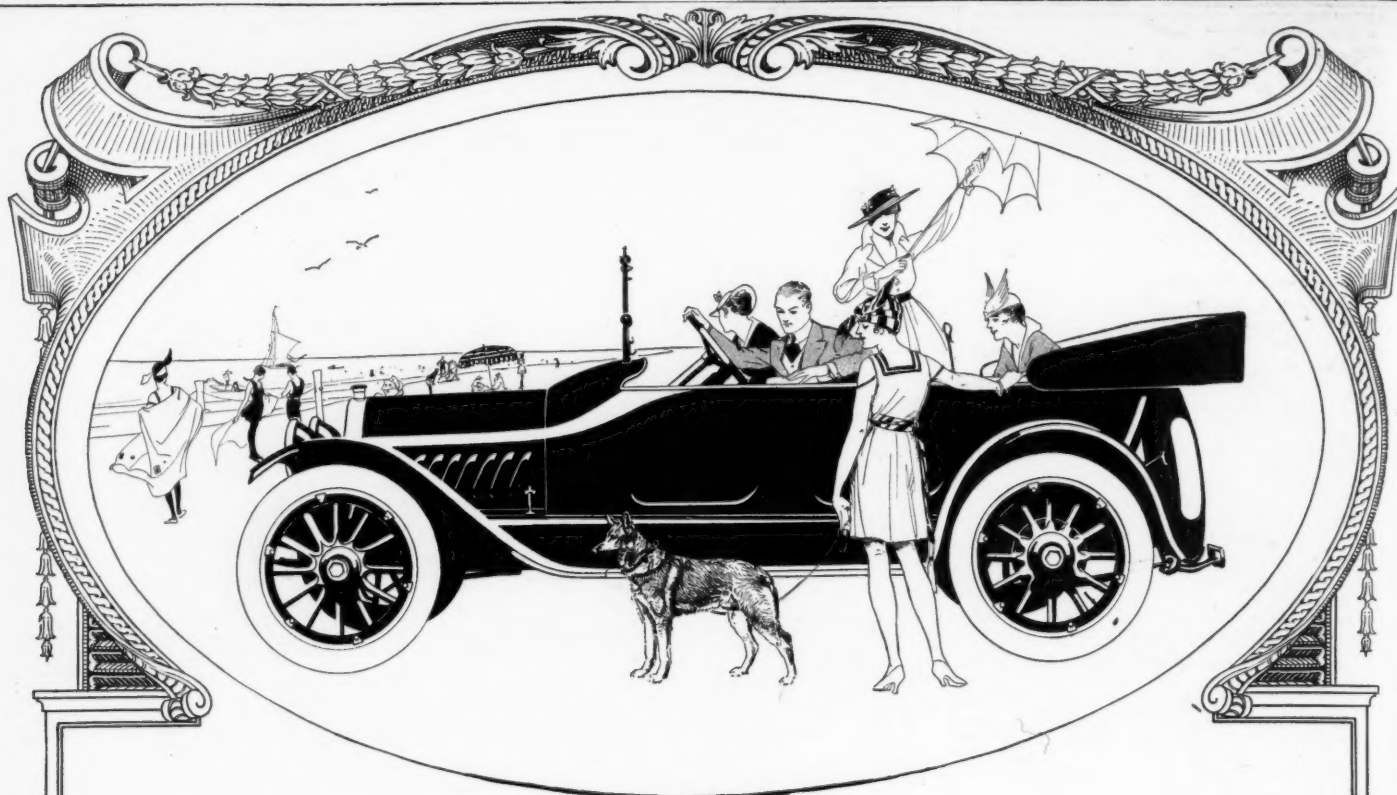


instinct, thus illustrating the fitness of nature to take care of itself. For example, large ostrich feathers never grow on canaries, but confine themselves exclusively to ostriches; other wise they would be out of place.

The same thing is true of canary feathers. Knowing their own limitations, no set of canary feathers would make the effort to cover an ostrich. Even if they tried, they would succeed only in covering a comparatively

small part of the ostrich, leaving the rest to the mercy of the rude blast that often sweeps with militant intensity over the bleak African moor.

Sometimes, however, a single feather, filled with Progressive ambition, will try in vain to cover a number of birds. The birds know instinctively that this cannot be done, and therefore combine. Hence we have the old historical saying, "Birds of a feather flock together."



ONE cannot help being seriously impressed by the dignity and prestige that surround the name Oldsmobile. For nearly two decades it has served as the title of a distinguished motor car. But we urge you earnestly to let the name carry as little weight as possible in your consideration of Oldsmobile Light Eight. Focus your attention rather upon the intrinsic merit of the car itself.

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The eight-cylinder motor—clean and simple in design—gives forth a strong, smooth-flowing stream of power. It frees twelve to fourteen miles of swift flight from each gallon of gasoline. Note the roomy luxury of the big body—the wheelbase is 120 inches. Note the restful comfort of the deep upholstery. Observe, too, the skilled workmanship and studied refinement evident in even the minor particulars of finish and appointment. It is this unusual excellence in construction and performance that has lifted Oldsmobile sales to the present point—the highest in their history. The Oldsmobile Light Eight, 5-passenger—\$1195 f. o. b. Lansing. Roadster \$1195. Write for our new booklet "The Light Eight De Luxe."

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NATURAL
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Just ask for
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